

Bruck Bulk Plus

End use: Magazines, catalogues, supplements, direct mail, inserts/flyers

Product Family: Norcote

Printing method: Heat set web offset

Characterization data: Fogra 45L

Finish: Matt

Producer: Bruck

Basic properties ISO

			Bulk Plus	Bulk Plus	Bulk Plus	Bulk Plus
Basis Weight	(ISO 536)	(g/m ²)	60	70	80	90
Thickness	(ISO 534)	(µm)	72	84	96	108
Bulk	(ISO 534)	(cm ³ /g)	1.2	1.2	1.2	1.2
Brightness D65	(ISO 2470)	(%)	95	97	98	98
CIE Whiteness	(ISO 11475)	(%)	115	120	125	125
L-value D65	(ISO 5631-2)	(D65/10°)	93	94	95	95
a-value D65	(ISO 5631-2)	(D65/10°)	0.5	0.9	0.9	0.9
b-value D65	(ISO 5631-2)	(D65/10°)	-7.8	-8.3	-8.3	-8.8
Opacity	(ISO 2471)	(%)	93	94	95	97
Gloss (Lehmann)	(ISO 8254-1) (Tappi T480)	(%)	8	8	8	8

Last Updated: 20/03/2026