

Bruck Norcote Trend

End use: Magazines, catalogues, supplements, direct mail, inserts/flyers

Product Family: Norcote

Printing method: Heat set web offset

Characterization data: Fogra 45L

Finish: Silk

Producer: Bruck

Basic properties	ISO									
Basis Weight	(ISO 536)	(g/m ²)	65*	70	75*	80	90	100	110	115
Thickness	(ISO 534)	(µm)	63	65	70	73	82	93	104	112
Volume	(ISO 534)	(kg/m ³)	0.97	0.93	0.93	0.91	0.91	0.93	0.95	0.97
Brightness D65	(ISO 2470)	(%)	95	97	97	98	98	98	98	99
CIE Whiteness	(ISO 11475)	(%)	120	120	123	123	125	125	125	125
L-value D65	(ISO 5631-2)	(D65/10°)	94	94	94	95	95	95	95	95
a-value D65	(ISO 5631-2)	(D65/10°)	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.7
b-value D65	(ISO 5631-2)	(D65/10°)	-7.5	-7.7	-8.0	-8.0	-8.5	-8.5	-8.5	-8.5
Opacity	(ISO 2471)	(%)	93	94	94	95	96	97	97	97
Gloss (Lehmann)	(ISO 8254-1) (Tappi T480)	(%)	14	17	17	17	17	20	20	20

Last Updated: 28/04/2026