

Boyer Norbright 70

End use: Newspapers, direct mail, free-sheets, directories, supplements, inserts/flyers, magazines, books

Product Family: Norbright, Norstar, NorX

Finish: Matt

Printing method: Cold set web offset

Producer: Boyer

Basic properties	ISO			
Basis Weight	(ISO 536)	(g/m ²)	48.8	52
Thickness	(ISO 534)	(μm)	76	82
Brightness D65	(ISO 2470)	(%)	70	70
L-value D65	(ISO 5631-2)	(D65/10°)	87.5	87.5
a-value D65	(ISO 5631-2)	(D65/10°)	-0.1	-0.1
b-value D65	(ISO 5631-2)	(D65/10°)	3.65	3.65
Opacity	(ISO 2471)	(%)	90.3	91.3

Last Updated: 03/11/2022